

A E R O M A G A Z I N E
2021



● **AERO MAGAZINE**
BRAZIL
• Platform in portuguese

● **AERO MAGAZINE**
LATIN AMERICA
• Platform in spanish

social medias
aeromagazine.com.br

facebook.com/aeromagazine

instagram.com/aeromagazine

social medias
aeromagazine.net

facebook.com/aeromagazineal



● **ADEGA MAGAZINE**
BRAZIL
• Platform in portuguese

● **GUIDES**

● **EVENTS**

● **E-COMMERCE**

social medias
revistaadega.com.br
melhorvinho.com.br

facebook.com/revistaadega

instagram.com/revistaadega

- Descorchados Guide
- Adega Vinhos do Brasil Guide
- Descorchados Tasting
- Adega Folha Tasting
- Provino - Professional Wine Fair
- Winetruck
- ADEGA International Tasting
- Wine Run
- Seleção Adega
- Clube Adega



● **SABOR.CLUB MAGAZINE**

● **E-COMMERCE**

social medias
revistasabor.club
Clube Sabor.Club

facebook.com/SaborPontoClub

instagram.com/sabor.club



● **TÊNIS MAGAZINE**

social medias
revistatenis.com.br

facebook.com/revistatenis

instagram.com/revista_tenis

twitter.com/revista_tenis

MEANS

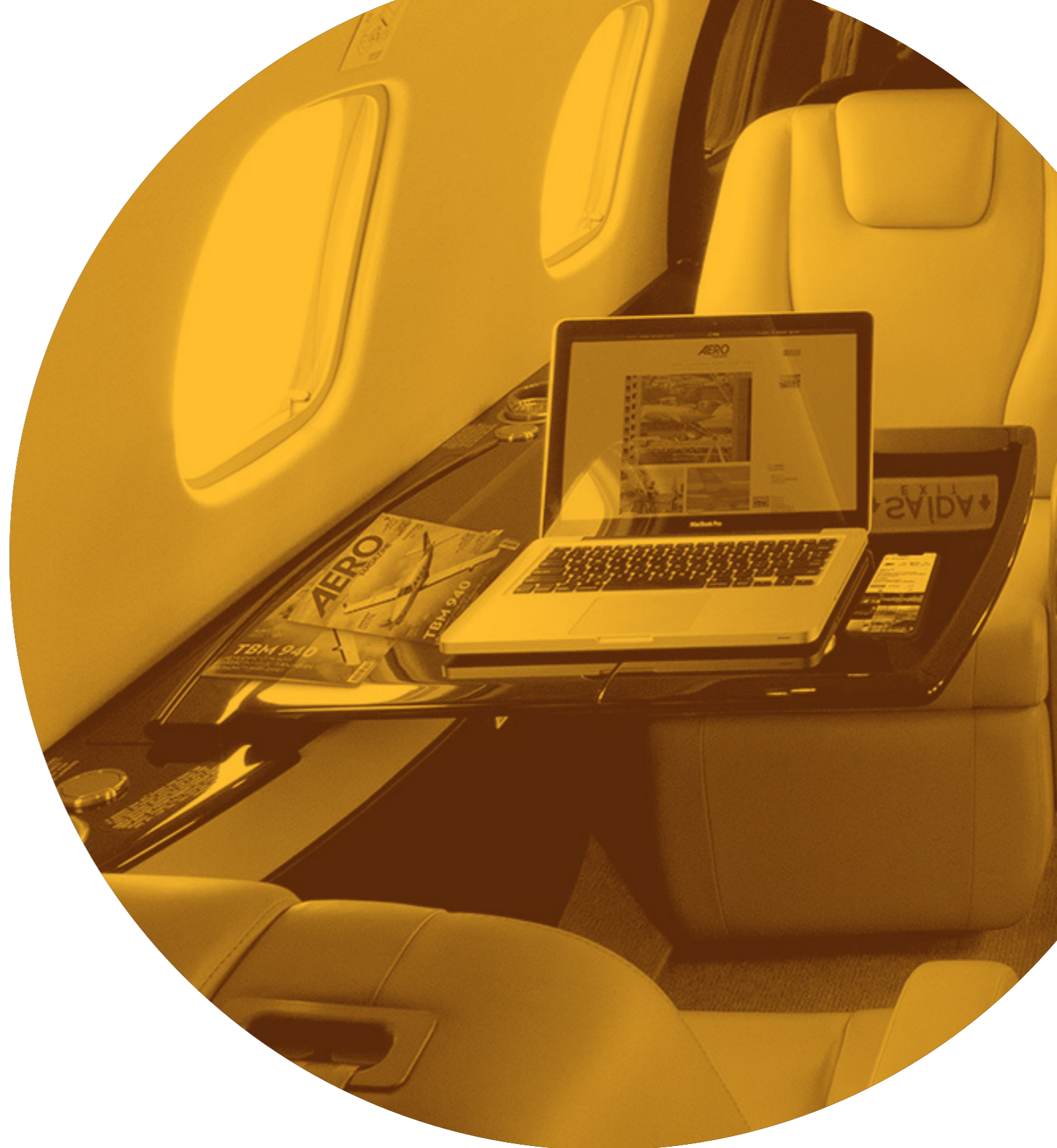
RELEVANT,
INDEPENDENT
AND RESPECTED
EDITORIAL
CONTENT



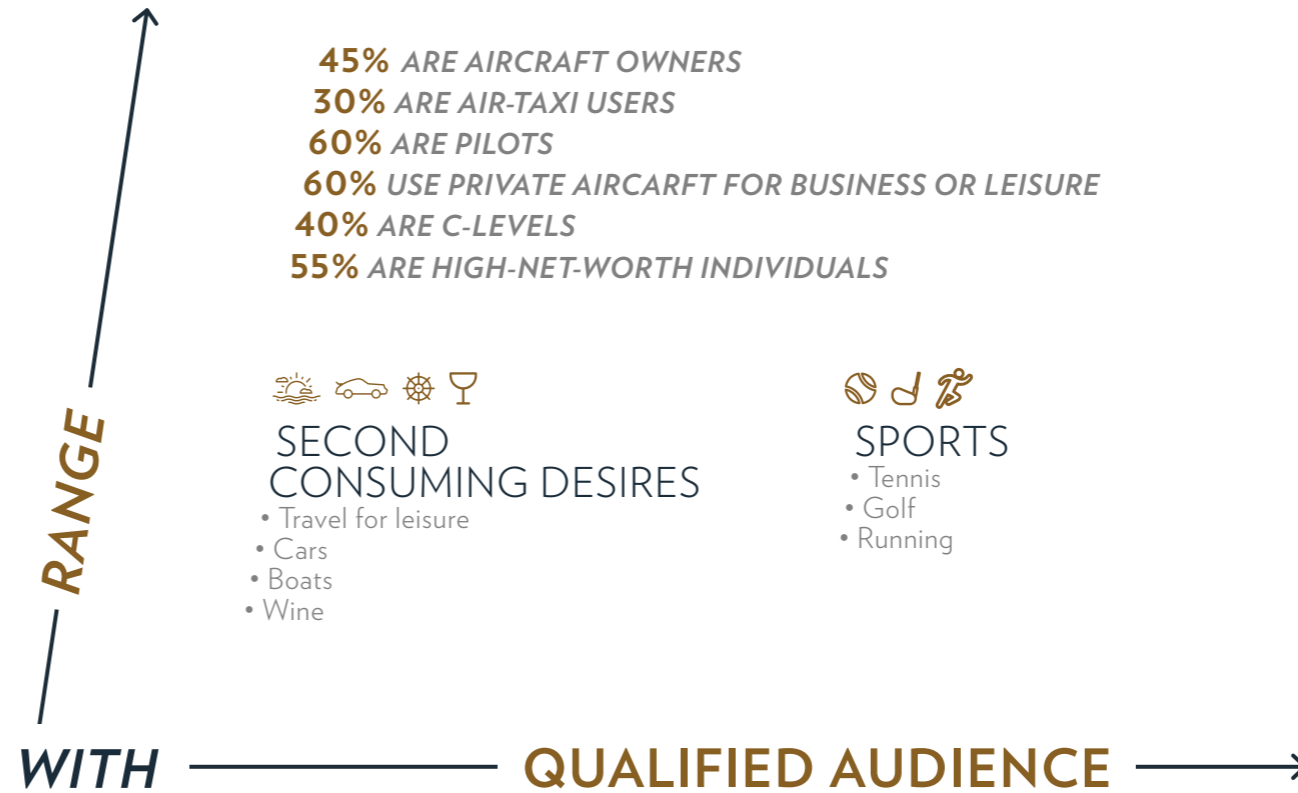
BRAZIL • In portuguese	JAN ED. 320 • Shopping guide material date: JAN 05	FEB ED. 321 • Executive airports material date : JAN 27	MAR ED. 322 • On-board technology • Air-taxis material date : FEB 22	APR ED. 323 • Helicopters • HAI-HELI Expo 2021 coverage material date : MAR 25	MAY ED. 324 • Anniversary issue • LAAD 2021 • Sun'n Fun 2021 • Friedrichshafen • Abace material date : APR 23	JUN ED. 325 • Ebace 2021 coverage • HeliXP 2021 coverage material date : MAY 26	
	JUL ED. 326 • Aviashow 2021 coverage material date: JUN 25	AUG ED. 327 • Business aviation • Labace 2021 preview material date : JUL 23	SEP ED. 328 • Labace 2021 coverage • Oshkosh 2021 coverage material date : AUG 26	OCT ED. 329 • MBF Brazil coverage • MRO Special General aviation material date : SEP 24	NOV ED. 330 • Business aviation - Technology and Innovation • NBAA 2021 coverage material date : OCT 29	DEC ED. 331 • Aircraft Tourism • 2021 Review material date : NOV 24	
	LATINAMERICA • In spanish	FEB ED. 31 • Executive airports material date : FEB 01	APR ED. 32 • Helicopters • HAI-HELI Expo 2021 coverage material date : APR 01	JUN ED. 33 • Ebace 2021 coverage • HeliXP 2021 coverage material date : JUN 01	AUG ED. 34 • Business aviation • Labace 2021 preview material date : AUG 02	OCT ED. 35 • MBF Brazil coverage • MRO Special General aviation material date : SEP 30	DEC ED. 36 • Aircraft Tourism • 2021 Review material date : DEC 01

MEANS

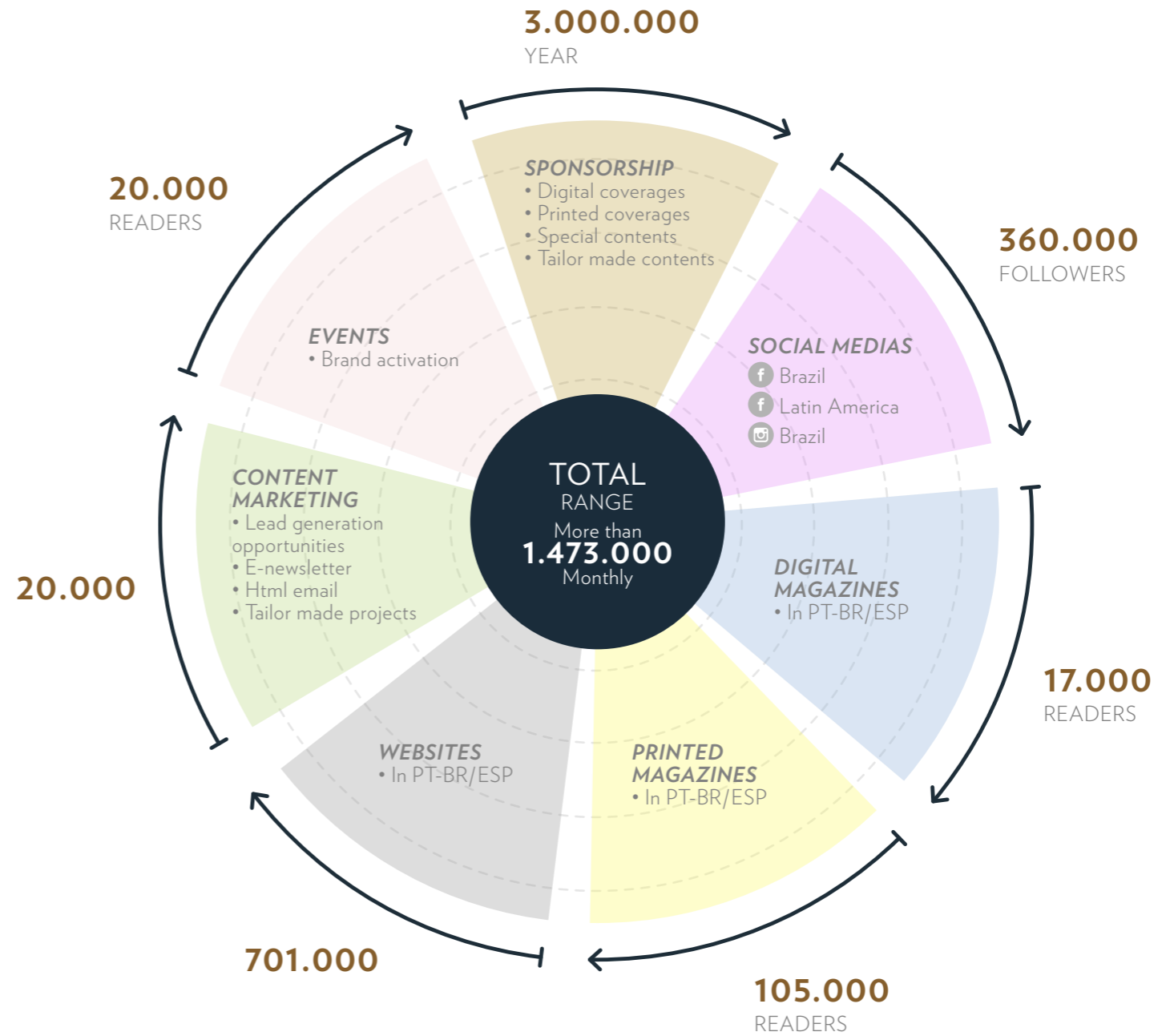
MARKETING
OPTIONS
IN 360°
PLATFORMS



QUALIFIED
AUDIENCE
ALLIED WITH
NICHE MARKET



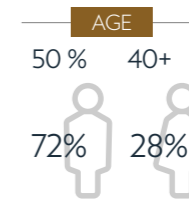
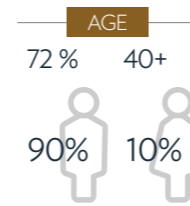
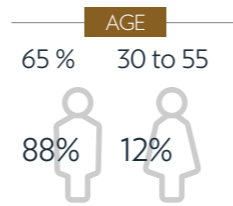
**MOST READ BY
AIRCRAFT OWNERS
AND PILOTS IN BRAZIL
AND LATIN AMERICA**



MEANS

AN UNIQUE
LIFE STYLE





701.000
visitors

WEBSITES

- In portuguese
650.000 unique visitors **
710.000 impressions **
- In spanish
51.000 unique visitors **
115.000 impressions **

30.000
copies monthly

PRINT MAGAZINES

- In portuguese

17.000
copies

DIGITAL MAGAZINES

- In portuguese
6.000 copies monthly
- In spanish
6.000 copies bimonthly

356.000
followers

SOCIAL MEDIAS

- In portuguese
f 310.000 followers
- i 43.000** followers
- In spanish
f 3.100 followers




** monthly average

BRAZIL • In portuguese  +  monthly

DISTRIBUTION

- Physical newsstands in Brazil
- Digital newsstands
- Print + digital subscriptions
- Qualified vip mailing
- Trading mailing
- Free copies at over thirty onboard exclusive lounges
- Free copies at over fifteen onboard business aviation lounges
- Free distribution at aviation and very qualified events

LATIN AMERICA • In spanish  bi-monthly

DISTRIBUTION

- Digital newsstands
- Digital subscriptions
- Qualified vip mailing
- Trading mailing
- Free distribution at aviation and very qualified events
- Business aviation FBO's

DIGITAL ISSUES IN MORE THAN **30 COUNTRIES**



ZINIO / GOREAD

MEANS

THE BEST
DEAL TO
REACH
YOUR
GOALS



	AERO MAGAZINE BRAZIL • In portuguese		AEROMAGAZINE LATINAMERICA • In spanish	
	PRINT MONTHLY 30.000 COPIES	DIGITAL MONTHLY 6.000 COPIES	DIGITAL BI-MONTHLY 10.000 COPIES	
UNDETERMINED	DOUBLE PAGE	US\$ 23,000	US\$ 7,000	US\$ 9,000
	SINGLE PAGE	US\$ 14,000	US\$ 5,000	US\$ 7,000
	HALF PAGE - HORIZONTAL	US\$ 8,000	US\$ 3,000	US\$ 4,200
	1/3 PAGE VERTICAL	US\$ 6,000	US\$ 2,000	US\$ 3,000
COVERS	INSIDE FRONT COVER	US\$ 20,000	US\$ 6,000	US\$ 8,400
	INSIDE FRONT COVER + PAGE 03	US\$ 30,000	US\$ 8,000	US\$ 11,200
	INSIDE BACK COVER	US\$ 15,500	****	****
	OUTSIDE BACK COVER	US\$ 25,000	****	****

CLASSIFIED SECTION	AERO MAGAZINE BRAZIL • In portuguese		AEROMAGAZINE LATINAMERICA • In spanish
	PRINT	DIGITAL	DIGITAL
SINGLE PAGE	US\$ 2,700	US\$ 1,500	US\$ 2,500
1/2 PAGE - HORIZONTAL	US\$ 1,700	US\$ 1,000	US\$ 1,500
1/4 PAGE	US\$ 900	US\$ 700	US\$ 1,000

UNDETERMINED FORMATS



DOUBLE PAGE
41,0 x 27,5 cm



HALF PAGE
20,5 x 13,5 cm



SINGLE PAGE
20,5 x 27,5 cm

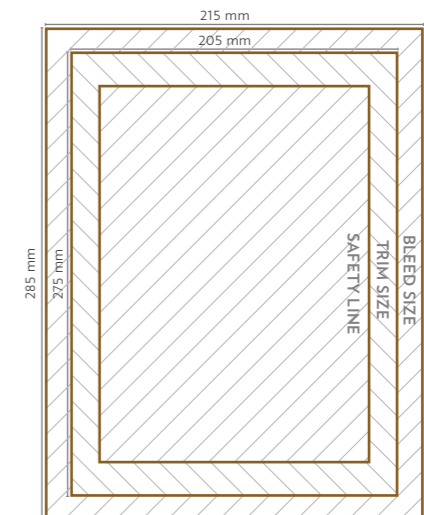


1/3 PAGE
6,8 x 20,5 cm

TECHNICAL SPECIFICARIONS

- File : PDF
- Minimum resolution : 300 DPI
- Print and digital issues use the same material file
- For a better use of the digital magazine, links must be saved as editable text

BLEEDING AND CUT LINES



CLASSIFIED FORMATS



SINGLE PAGE
18,5 x 24,5 cm



HALF PAGE
18,5 x 12 cm



1/4 PAGE
9 x 12 cm

THE ESSENTIAL WEBSITES FOR AND ABOUT THE AVIATION INDUSTRY, CONSTANTLY REFRESHED

AEROMAGAZINE.COM.BR
IS THE MOST VISITED
AVIATION WEBSITE IN BRAZIL

AEROMAGAZINE.NET
IS THE MOST RELEVANT
AVIATION WEBSITE IN LATIN AMERICAN

INTERNET

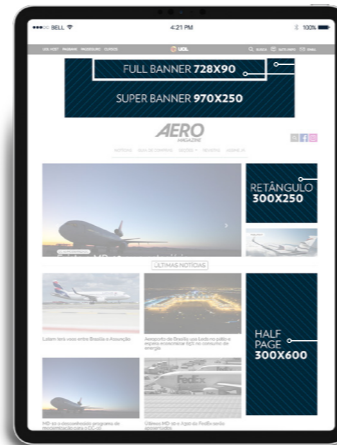
TECHNICAL SPECIFICATIONS:

- Super banner 970x250
- Full banner 728x90
- Medium rectangle 300x250
- Half page 300x600

ACCEPTED FILE FORMAT:

- JPEG; PNG; GIF e HTML5
- Third-party served banners
- Rich media
- STATIC FILE SIZE : 149 kb max

URLs written on the static advertising message will automatically be linked, otherwise only with specific instructions



AERO MAGAZINE - BRAZIL • In portuguese
• 650.000 Monthly unique visitors • 710.000 Average page impressions

AERO MAGAZINE - LATINAMERICA • In spanish
• 51.000 Monthly unique visitors • 115.000 Average page impressions

RUN OF SITE	CPM BRAZIL	CPM LATIN MERICA
SUPER BANNER	US\$ 80	US\$ 60
FULL BANNER	US\$ 60	US\$ 40
MEDIUM RECTANGLE	US\$ 30	US\$ 20
HALF PAGE	US\$ 50	US\$ 30
FIXED IN A SPECIFIC PAGE	CPM BRAZIL	CPM LATIN AMERICA
SUPER BANNER	US\$ 100	US\$ 80
FULL BANNER	US\$ 80	US\$ 60
MEDIUM RECTANGLE	US\$ 50	US\$ 40
HALF PAGE	US\$ 70	US\$ 50



INSTAGRAM.COM/AEROMAGAZINE
THE LARGEST NUMBER
OF FOLLOWERS IN A AVIATION PROFILE IN
LATIN AMERICA.

AERO MAGAZINE - BRAZIL • In portuguese
• 43.000 followers

FORMAT	BRAZIL
TEXT + IMAGE ORGANIC	US\$ 700
TEXT + IMAGE TARGETED	US\$ 850

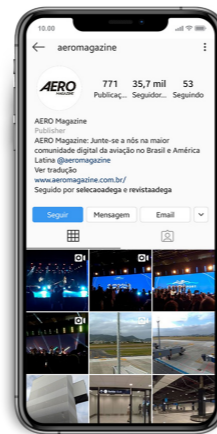


FACEBOOK.COM/AEROMAGAZINE
THE LARGEST NUMBER
OF FOLLOWERS
IN AN AVIATION PAGE IN LATINAMERICA,
CONSTANTLY REFRESHED WITH NEW
EDITORIAL CONTENT



FACEBOOK.COM/AEROMAGAZINEAL
THE MOST VISITED
AVIATION PAGE IN SPANISH

SOCIAL MEDIAS



ACCEPTED FILE FORMAT:

- Format: JPEG
- Dimension: 1000 x 1000 px
- File Size: Free.
- Text : Free. For better results, up to 260 characters.

Obs: Text may contain URLs.

AERO MAGAZINE - BRAZIL • In portuguese
• 310.000 followers

AERO MAGAZINE - LATIN AMERICA • In spanish
• 3.100 Monthly unique visitors

FORMAT	BRAZIL	LATIN AMERICA	BRAZIL + LATIN AMERICA
TEXT + IMAGE ORGANIC	US\$ 750	US\$ 500	US\$ 1,000
TEXT + IMAGE TARGETED	US\$ 900	US\$ 650	US\$ 1,250

MEANS

HIGH
QUALITY
AUDIENCE



HTML E-MAIL - Tool to reach high-net-worth Latin American decisors, business aviation users and opinion influencers.

AVAILABLE PLATFORMS	FORMAT	DIMENSION	FILE SIZE	RATE (UNIT)	MAXIMUM FREQUENCY
PORTUGUESE	HTML + JPEG (BOTH NEEDED)	FREE ADVISABLE: 600X800 PIXELS	UP TO 250KB	US\$ 1,500	2X PER MONTH
SPANISH	HTML + JPEG (BOTH NEEDED)	FREE ADVISABLE: 600X800 PIXELS	UP TO 250KB	US\$ 900	2X PER MONTH

10.000
SUBSCRIBERS IN BRAZIL
4.000
SUBSCRIBERS IN LATIN AMERICA

22%
OPEN RATE

E-NEWSLETTER - Weekly e-newsletter, keeps readers up to date with news and top stories.

AVAILABLE PLATFORMS	FORMAT	DIMENSION	FILE SIZE	RATE (UNIT)	MAXIMUM FREQUENCY
PORTUGUESE	BANNER SIZE 512 X128 HTML + JPEG (BOTH NEEDED)	FREE ADVISABLE: 600X800 PIXELS	UP TO 100 KB	US\$ 500	1X PER WEEK

6.000
SUBSCRIBERS

32%
OPEN RATE

TUESDAYS

MEANS

EXCLUSIVE
FLIGHT TESTS
AND
EDITORIAL
CONTENTS



SPONSORED HUB

A compilation of articles already published by AERO MAGAZINE (e.G. Flight tests) in a hub, sponsored by your company through banners and weblinks to your website

AVAILABLE PLATFORMS	BANNER FILE FORMAT	DIMENSION	STATIC FILE SIZE	RATE (YEAR)
WEBSITE IN PORTUGUESE	JPEG	588X196 PIXELS	149 KB MAX	US\$ 2,500
WEBSITE IN SPANISH	JPEG	588X196 PIXELS	149 KB MAX	US\$ 1,500

SPONSORED SPECIAL ARTICLES

Associate your brand with special editorial content already published, generating new leads and visitors for your own site

TALK TO OUR COMMERCIAL REPRESENTATIVE TO KNOW THE AVAILABILITY OF TAILOR MADE PROPOSAL

BRANDED CONTENT

AERO MAGAZINE's content marketing department provides production in print and digital products. The content will be created based on client's needs. Tag "branded content" will appear inside each format

AVAILABLE PLATFORMS	BANNER FILE FORMAT	DIMENSION
IN PORTUGUESE	PRINT MAGAZINE DIGITAL MAGAZINE	FULL PAGE SPECIAL FORMATS UNDER REQUEST
IN SPANISH	DIGITAL MAGAZINE	FULL PAGE SPECIAL FORMATS UNDER REQUEST
IN ENGLISH	DIGITAL MAGAZINE	FULL PAGE SPECIAL FORMATS UNDER REQUEST

RATES UNDER REQUEST

DIGITAL COVERAGES SPONSORSHIP - Associate your brand to an expressive and unique editorial content generating over 1 million impressions using its three digital platforms per event

CHANNEL	FACEBOOK	INSTAGRAM	WEBSITE	CLASS 1	CLASS 2	CLASS 3
DELIVERY	EVENT BY @SPONSOR #SPONSOR SPONSOR'S PHRASE (20 CARACTERES MAX)	EVENT BY @SPONSOR #SPONSOR SPONSOR'S PHRASE (20 CARACTERES MAX)	EVENT BY SPONSOR'S LOGO (WITH WEB LINK)			
QUOTE 1	20 POSTINGS	20 POSTINGS	10 POSTINGS	US\$ 5,000	US\$ 4,000	US\$ 2,500
QUOTE 2	30 POSTINGS	30 POSTINGS	20 POSTINGS	US\$ 6,000	US\$ 5,000	US\$ 3,500
UNIQUE SPONSOR	ALL EVENT'S POSTINGS	ALL EVENT'S POSTINGS	ALL EVENTS POSTINGS	US\$ 9,000	US\$ 8,000	US\$ 5,000

CLASSIFICATION	EVENT	DATE
2	HAI / HELI-EXPO -USA	JAN 27-30
2	SUN'N FUN - USA	MAR 30 - APRIL 05
2	FIDAE - CHILE	MAR 31 - APRIL 05
3	HELIXP - BRAZIL	MAY 13-14
1	EBACE - EU	MAY 26-28
1	FARNBOROUGH - UK	JUL 20-24
2	OSHKOSH	JUL 20-26
2	LABACE	AUGUST
2	NBAA	OCT 6-8

AVAILABLE
DIGITAL
COVERAGES

EXAMPLES



aeromagazine LABACE 2019 by #SPONSOR
O imponente G600 está exposto durante todo o dia. #labace2019 #aeromagazine #avgeek #lifestyle #business #businessaviation #gulfstream #g600 #SPONSOR
SPONSOR'S PHRASE
8 sem



Revista Aero Magazine
15 de agosto · Editado ·

LABACE 2019 by @SPONSOR
Lançamento da Heli XP 2020. Coloque na agenda 12 e 14 de maio no HeliXP
#labace19 #aeromagazine #sponsor #business #avgeek #businessaviation #helixp #helipark #aviationshow #helicopters
SPONSOR'S PHRASE



Labace 2019

Labace terá 50 aeronaves em exposição e espera atrair 11 mil pessoas

Maior evento da aviação de negócios do país começa na próxima semana



Acontece na Labace 2019 by

SPONSOR'S
LOGO



IS

THE
BEST
PLACE
TO LAND



TWELVE MONTHS COVER PAGES

BRAZIL
• In portuguese



BRAZIL
• In portuguese



LATIN AMERICA
• In spanish



A E R O M A G A Z I N E
2021

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